



Bringing the best cryptocurrency token sales to the world

## MEDIA KIT

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Based in Oxford, UK, Coinschedule is one of the first and most established ICO (Initial Coin Offerings) listing and cryptocurrency portals in the world.

Founded in 2016, Coinschedule is a platform that aggregates, organises and presents information submitted by ICOs (Initial Coin Offerings). The website also lists Blockchain Events and ICO Statistics which have been used globally to report on the increase of ICO activity.

Our unique Trust Score system, utilises Artificial Intelligence and allows ICOs to show how trustworthy they are to potential investors. It encourages ICO projects to provide transparent information about their team, their project and legal structure.

The information presented within the Coinschedule website is the responsibility of each ICO.

### The Founders



#### **Alex Buelau**, Co-founder and CEO

Alex has a strong background in software development, product and business management. He started mining Bitcoins in 2013 and since then has been involved in several blockchain projects. He participated in some of the first ever ICOs. He built the official block explorers for two major cryptocurrencies and founded

Coinschedule in 2016. Alex is on a mission to eliminate scams from this industry and make ICOs easy and safe.

#### **Majid Shah**, Co-founder and CTO

Majid has worked for himself in freelance IT since the age of 19, building software for small businesses. He has skills in many different areas of IT, from coding applications and websites to network

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administration. He takes pride in building robust and intuitive applications that

customers enjoy using and doesn't give up when there is a problem to be solved.

## **Mission Statement**

To make it easy and safe for people around the world to join ICOs (Initial Coin Offerings).

## **Coinschedule Trust Score**



The Coinschedule Trust Score is a proprietary algorithm developed by Coinschedule that uses artificial intelligence techniques to determine the amount of credibility that an ICO has within our system.

The algorithm takes several inputs into account, such as KYC (Know Your Customer) information, profile data, links and other relevant data to come up with a score for each ICO. The scores range from 'A' (best) to 'E' (worst). There is also the letter 'F' used for when the ICO has not yet been scored.

It is important to note that the Coinschedule Trust Score is different to all the other ICO rating systems because it does not try to predict the success or failure of an ICO. We believe that predicting the success or failure of long-term, international projects working with innovative and disruptive business models is impossible (and risky).

Rather, our Trust Score provides users with a combined score of how much operational risk Coinschedule predicts for each different ICO. This means that users should be careful with projects that are rated low because Coinschedule doesn't have enough trusted information about them.

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## Featured

The Telegraph

THE INVESTOR

 INDEPENDENT

The Economist

TC TechCrunch

RT

RUSSIA TODAY

recode

The New York Times

ME

MarketWatch

(I) INVESTOPEDIA

Inc.

HUFFPOST

GlobalCapital GIZMODO

Forbes

FT FINANCIAL TIMES

Deal street Asia

coindesk

 CNBC BuzzFeedNEWS

Bloomberg Technology

Bloomberg Businessweek

Bloomberg Markets

 BITCOINIST.com  
CRYPTOCURRENCY REVIEWS AND TECHNOLOGY



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## Logos

Logo to be used on a black background



Logo to be used on a white background



Profile logo to be used





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## Listings

### **1. Plus Listing**

Highlights your ICO in the upcoming list and shows in standard box but in gold colour (as supposed to purple) when ICO is live. We will show your links (Twitter etc) on the details page.

### **2. Silver Listing**

Highlights your ICO in the upcoming list and shows on Silver plate when ICO is live. Will show your links (Twitter etc) on the details page. No adverts will be shown on your project page.

### **3. Gold Listing**

Highlights your ICO in the upcoming list and shows on Gold plate when ICO is live. Gives you an improved details page with full information. No adverts will be shown on your project page.

### **4. Top of Upcoming List (for Gold projects only)**

Highlights your ICO in the upcoming list at the very top. This placement is limited to 2 projects max.

### **5. Platinum Listing**

Same as gold plus highlights your ICO in the upcoming list at the very top and gives you static banner with timer at the top of our website (just above the live ico section). We will also promote your ICO on twitter. Please contact us for availability since spaces are very limited.

### **6. Standard Blog Post**

You can provide your own article and publish it our blog. We accept press releases as well as articles. You will also need to provide a header image for the blog post of size 900 x 300 pixels. Note: Your article will not be featured on the home page (see Featured Blog Post below if you require that)

### **7. Featured Blog Post**

Your blog post will be featured on the home page and also posted to our Twitter, Facebook and Telegram. You can provide your own post or we can provide interview style questions for our ICO Spotlight series. The blog is a great way to explain to people more about your ICO in a format that is easy to read and looks unbiased. You will also need to provide a header image for the blog post of size 900 x 300 pixels.



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To purchase any or the options above, please send an email to [moon@coinschedule.com](mailto:moon@coinschedule.com) or visit <https://www.coinschedule.com/packages> for up-to-date price list.

**ICO Example Page**

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Name and Trust Score

Video and ICO Description

White paper, Platform, Website link and more

Start and End Date

ICO Details

Company team members

Helpful links

Token Distribution

**DateCoin (DTC)**

Highly liquid utility token with peer-to-peer mechanics implemented, secured by the growing active audience worldwide. DateCoin is the world's first dating service that uses neural networks and artificial intelligence algorithms based on real-time behavioral analysis to identify users. DateCoin is the highly liquid utility token based on the ICO standard with peer-to-peer mechanics implemented, secured by the growing active audience worldwide.

**ICO base price: 1 DTC = 0.00019 ETH**

**Start Date:** March 2018 (LIVE)

**End Date:** May 2018 (14, 12, 44, 46)

**ICO base price: 1 DTC = 0.00019 ETH**

DateCoin is the highly liquid utility token based on the ICO standard with peer-to-peer mechanics implemented, secured by the growing active audience worldwide. DTC tokens in a pool of dating users ensure maximum trust and artificial intelligence algorithms based on working business model with blockchain use.

The founders aim to employ cutting-edge technologies for intelligent dating with your wallet or at hand with the person who shares similar interests.

What are we talking about is artificial intelligence and big data processing. That is, it is complete daily job analysis, preferences, contact history, etc. and provides a pool of the best matching partners for various relationships rather than city's building. Blockchain is used to create a trustful environment and to solve user identification and any fraud problems. Distributed data technology ensures the confidentiality of each verified account. As a result, our users can safely forget about fake accounts and bots.

Project MVP - mobile dating app Devise (https://img.icons8.com/ios/50/000000/date) currently is the leader of the projects dating market in Russia. Comprehensive app revenue for 2017 was \$2.9 mil, and more than 700k users have already joined the app. They will secure the token sale and token growth after ICO. According to our forecasts, more than 70 million people around the world will join our dating platform in four years. Most of them will buy tokens on the exchange to obtain special features and discounts in our App. Thus, the DateCoin tokens will be demanded more than the ICO, which will positively affect its exchange rate.

Profile has been verified in December 2017. The project raised 211.9 ETH.

**Team**

- White Andrius** - Founder & CEO (Co-founder of DTC, co-founder and "DTC" founder of the first dating service)
- Alamy Brikas** - Co-founder & technical director (Social entrepreneur - founder of several startups, a founder of staff and consulting)
- Maksim Butov** - CTO & Chief system officer
- Elina Palomaki** - Marketing manager
- Dmitry Starovitskiy** - Product director
- Oleg Semak** - PR director
- Ragnar Blevin** - Traffic Manager
- Dmitry Erikov** - Localization project manager
- Jason Yang** - Community manager
- Mikhail Dubovitskiy** - Traffic Manager

**Advisors**

- Ilmari Chen** - Advisor
- Olga Vatanenaho** - Advisor
- Kim Tuohimaa** - Advisor

**Links**

- Website, Paper, Bitcoin Talk, GitHub, Blog, Twitter, Facebook, LinkedIn, Instagram

**DateCoin Token Distribution**

Category	Amount	Percentage
Community	100,000,000 DTC	89.28%
Team & advisors	10,100,000 DTC	20.00%
Reserve by company	2,000,000 DTC	10.00%
Marketing (and Network Growth)	11,000,000 DTC	4.00%
Rewards campaign	2,000,000 DTC	1.00%



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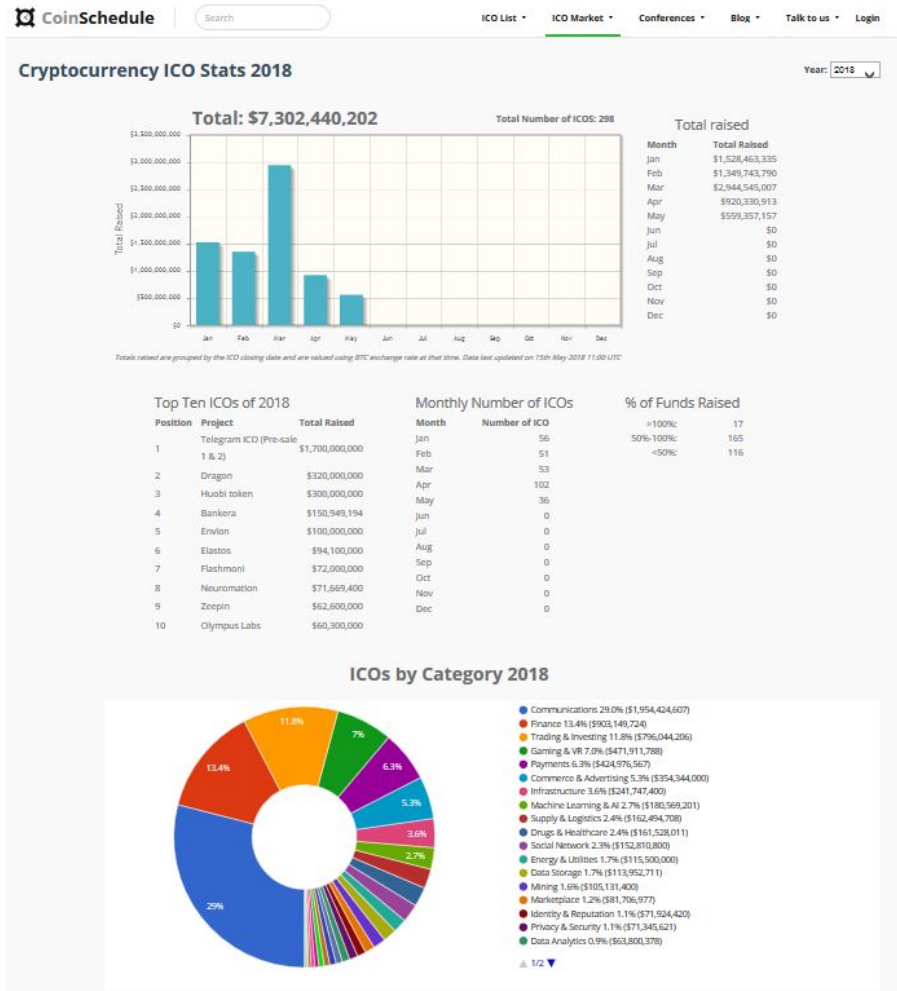
## ICO Statistics

Total number of ICOs

Total amount raised

Top 10 ICOs

ICOs by category



## Contact Details

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